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Title: Genoa Design International's Lean Project Plan Update

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Abstract: Genoa Design International Ltd. is a marine production design company based in St. John's, Newfoundland and Labrador, Canada. Genoa provides production lofting and detail design services to marine and offshore industries around the world. Established in 1994 as a three-person operation, Genoa has experienced steady growth based on a solid reputation as an innovative firm that pursues quality and efficiency on behalf of its clients. In September 2007, Genoa decided to accelerate its lean program by developing a formalized lean strategy and creating an office wide 5-year project to embed lean principles in their operating culture. Organized around standardized lean diagnostics that are recognized internationally, Genoa developed a lean project plan to create a world-class organization that is measured in 14 lean performance categories. See how Genoa has progressed, as it enters the 3rd year of the 5-year plan. You will learn how Genoa created its plan, base-lined performance, engaged employees, and used standardized work to improve employee performance and quality output. Also learn how training has become key in accelerating the learning curve for new employees and how quality checking processes are tracked and analyzed to trigger development of new and improved standards. Learn how Genoa works with clients at project start up and through the project to ensure quality deliverables that improve fabrication processes and lead-time. Leonard Pecore, President Genoa Design International and Ken Hogan, Lean Advisor, Genoa Design International describe Genoa's lean journey and it's plans for future improvement.

Keywords: